



# Tour Information



# Art Deco in London





The tour commences and concludes at the **Crowne Plaza Hotel, Ealing, London.**

Western Avenue,

Hanger Lane,

London

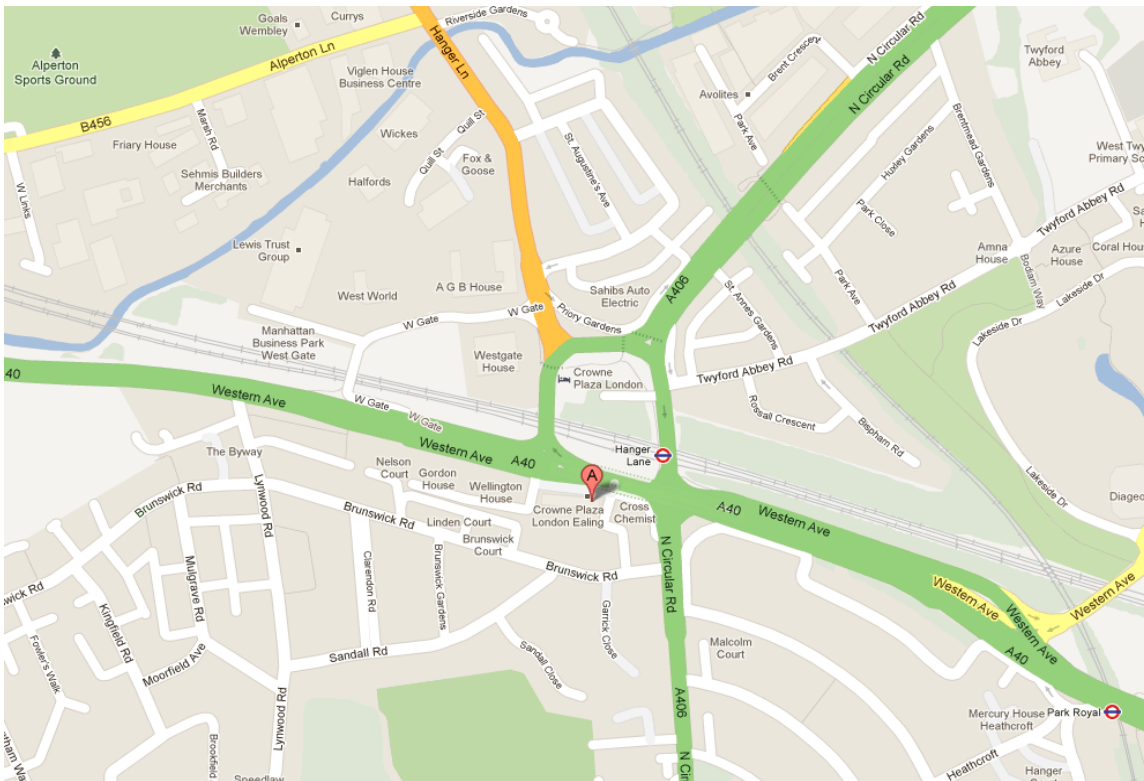
W5 1HG,

United Kingdom

Tel: 0208 233 3200

**Please note that transport to the hotel is not included in the price of the tour.**

## Transport



### **If you are travelling by car:**

**From central London** – Take the A40 out of central London towards the M40, Oxford and Birmingham. Exit the A40 sign posted Ealing and North Circular A406. At the roundabout the 2nd exit sign posted A40 West, the hotel is located immediately on the left.

**From the North and West** – Take the A40 towards central London. Exit the A40 sign posted Ealing and North Circular A406. At the roundabout bear right and take the 4th exit sign posted A40 West. The hotel is located immediately on your left.

**If you are travelling by train:** The nearest underground stations are Hanger Lane and Park Royal. The nearest Train Station is Ealing Broadway, 18 minutes from the Hotel.



# Accommodation

## **Crowne Plaza Hotel, Ealing**

Located on the outskirts of Central London, the 4-star Crowne Plaza Ealing Hotel offers a restaurant, bar, gym and comfortable, contemporary designed bedrooms with private bath/shower, air-conditioning, TV and telephone. Car parking is available at the hotel for £15.00 per night, payable directly to the hotel.

More information can be found via the hotel's website:

<http://www.ihg.com/crowneplaza/hotels/gb/en/london/lolea/hoteldetail>

## **Check-in and departure from the hotel**

On the day of arrival you will be able to check-in at the hotel from 15.00, and the tour manager will meet you in the evening at the welcome reception.

On the last day, the tour will not finish until approximately 17.30 so you should check with your tour manager, or the hotel reception, where luggage should be stored until your departure.

## **Extra nights**

If you have booked to stay an extra night at the hotel, this is on bed and breakfast basis and check out from the hotel is at 12.00.

## **Dining**

On the first and second night, a buffet dinner with wine is provided at the hotel and included in the price of the tour. Breakfast on all days of your stay is included in the price but meals other than these stated are not included.

## **Special requests**

If you haven't already done so, please notify Travel Editions of any special requests as soon as possible to allow sufficient time to make the necessary arrangements.



## Places Visited

### The Hoover Building

This incredibly designed, Art Deco, former factory was built in the 1930's for The Hoover Company and has been transformed into 66 apartments. Its principle building is a two-storey low-lying white structure with its front divided into 15 bays by massive Egyptian pillars with ornate designs on the tops and bottoms. Its outstanding central doorway has over the door is a huge sunray like design with touches of red, blue, green and golden arrow quills; and matching gates of ornate metalwork. The towers at either end have curved corner windows and sunbursts and arrow quill features. To the left of the factory is what was the canteen, its style reminiscent of a streamlined Odeon cinema. Interior features include a green marble tiled factory washroom and toilets, magnificent art deco stairways and floor to ceiling sunburst windows.

### 66 Portland Place

Standing on the corner of Portland Place and Weymouth Street near to London's Regents Park, 66 Portland Place is an impressive Art Deco office building serving as the headquarters of the Royal Institute of British Architects (RIBA). Much like Charles Rennie Mackintosh, architect Grey Wornum worked closely with his artist wife to design the RIBA headquarters building.

### BBC's 1930s Broadcasting House

Designed by Colonel Val Myer, Broadcasting House is the first ever purpose-built broadcast centre in the UK. It was built in 1932 for the BBC, ten years after the corporation first came into existence in 1922. It is an iconic building, a jewel of Art Deco design, celebrated on its opening as 'the new Tower of London' (The Architectural Review) and much loved by generations of producers and general public alike.

### Florin Court

Built in 1936 by Guy Morgan and Partners, Florin Court (better known to Poirot fans as Whitehaven Mansions) is a delightfully modern addition to the mish mash of architectural styles to be found in historic Charterhouse Square. The ten-storey block of flats was built in 1935-37 (almost the exact scope of the television series chronology) for Charterhouse Ltd by architects Guy Morgan & Partners and builders J. Gerrard & Sons. The building cost was apparently about £47,000 at the time. In 1988, the block was refurbished and modernised for Regalian Properties at a cost of about £2 million by architects Hildebrand & Glicker. That was when the building acquired its current name, Florin Court.

### Eltham Palace

Admire the stunning domed entrance hall at Eltham Palace, where prestigious guests gathered for glamorous cocktail parties. Socialites and politicians, royals and artists all enjoyed hospitality here. This eye-catching room is a mix of Art Deco and cutting-edge Swedish design. Saved from decline by the Courtaulds', their lavish home is one of the finest examples of Art Deco architecture and design surviving in Britain today.

<http://www.english-heritage.org.uk/visit/places/eltham-palace-and-gardens/>

## Your Guide

Mike Hope author, lecturer, curator and designer, spent over twenty-five years in senior posts at four universities. He is a regular lecturer and tutor at Dillington House and the Marlborough College Summer School.

Alongside an extensive publication list, he has researched, designed and curated many exhibitions, in Britain and abroad.

He is a guest academic lecturer for Travel Editions Art & History Abroad programmes. In addition to their cultural tours abroad, he has just embarked on an ambitious five - year programme of tours (in conjunction with Travel Editions) to run specialist visits to all 100 of the Church of England and Roman Catholic Cathedrals plus the Major Abbeys and Churches of England.



He specialises in Art, Architectural and Design History, the Mediaeval period, The Arts & Crafts Movement, Art Nouveau, Art Deco, Modernism, Stained Glass, Churches and Cathedrals, and the English Country House and Garden.

His current research projects include: the life and work of Robert Anning-Bell; Antwerp – City of Art Nouveau: The Golden Triangle and Beyond; Millenium Stained Glass Windows; The Latest Country Houses.

Mike will give the following talks during the tour:

*'Art Deco an international style in context'*

*'Art Deco Art & Design in the UK 1925-39'*

## Practical Information






**Tour manager** - Your tour manager will be on hand throughout the tour to ensure that everything operates according to plan. If you have any problems or questions please see him or her immediately – it is often possible to resolve complaints or problems very quickly on the spot, and do everything to help you enjoy your holiday.

**Tipping** –To keep our tours affordable, we do not increase the tour price by adding in tips. However, in the tourism industry, there is a certain level of expectation that when receiving a good service, one does award with a tip. Tour Managers, Representatives, Guides and Drivers appreciate a tip at the end of their involvement with the tour, but this is entirely at your discretion. We believe in allowing you to tip according to your level of satisfaction with their services.

**Walking Content** – This tour has been graded a 4 out of 5 for walking difficulty.

Walking difficulty: 

Please see the key below for an explanation of the footprint symbols:

Very little walking involved	
Relaxed easy pace, mainly walking from coach to site	
Some walking between sites, good, flat walking surfaces	
Walking between sites, lots of standing for viewings	
On your feet all day, uneven terrain (cobblestones etc)	

## Insurance

Although this is a UK holiday please note that, should you cancel your holiday, the amount paid is non-refundable. For this reason you may wish to take out insurance just in case an unforeseen event caused you to have to cancel the tour. As well as covering cancellations, your travel insurance will also cover your baggage and personal belongings in case they are lost or stolen.

## Emergencies

Should an emergency arise, please call our offices on:

020 7251 0045

Outside office hours (Mon-Fri 0900-1700), telephone our emergency staff on:

07841 023807

**PLEASE USE THESE NUMBERS ONLY IN THE EVENT OF A GENUINE EMERGENCY.**

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